

THE STUDENTS QUARTER.

Privacy Policy

Welcome to The Students Quarter!

The Students Quarter is owned and operated by The Students Quarter Ltd.

The Students Quarter values your privacy and the protection of your personal data. This privacy policy describes what information we collect from you, how we collect it, how we use it, how we obtain your consent, how long we keep it in our databases, and, if necessary, with whom we share it.

By using the website and services, you are accepting the practices described in this privacy policy. Use of the website and services is also subject to our terms and conditions. In this privacy policy, the words “website” refer to The Students Quarter website, “we,” “us,” “our,” and “The Students Quarter” refer to The Students Quarter, and “you,” “client,” and “user” refer to you, the user and client of The Students Quarter.

This privacy policy may change from time to time. Your continued use of the website and services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. This privacy policy has been prepared and is maintained in accordance with all applicable national and international laws and regulations and specifically with the Data Protection Act 2018 (UK regulations) and the GDPR (General Data Protection Regulation – European regulations).

GENERAL INFORMATION

The personal data of the users that are collected and processed through the website:

<https://thestudentsquarter.co.uk>

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0121 454 1444



info@thestudentsquarter.co.uk



www.thestudentsquarter.co.uk

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Will be under responsibility and in charge of:

The Students Quarter Ltd

Email: info@thestudentsquarter.co.uk

(Hereinafter referred to as The Students Quarter).

TYPES OF INFORMATION GATHERED

The information we learn from customers helps personalize and continually improve your experience at The Students Quarter. Here are the types of information we gather:

Information You Give Us: You provide information when you search, read and view content on our website, register as a user, rent a property, provide information through our services, and/or communicate with us through our contact information. As a result of those actions, you might supply us with the following information:

- First and last name
- Date of Birth
- Gender
- Email address
- Phone number
- Address
- Parental guarantor information
- Any additional information relating to you that you provide to us directly or indirectly through our website and services.

The Students Quarter will not collect any personally identifiable information about you unless you provide it.

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Information Collected Automatically: By accessing and using the website you automatically provide us with the following information:

- The device and usage information you use to access the website
- Your IP address
- Browser and device characteristics
- Operating system
- Referring URLs

If you access the website through a mobile phone, we will collect the following information:

- Mobile device ID
- Model and manufacturer
- Operating system
- Version information
- IP address

GOOGLE Analytics: We use Google Analytics provided by Google, Inc., USA (“Google”). These tools and technologies collect and analyse certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the Google Analytics collection of data to enhance the website and improve our service.

Please consult Google’s privacy policy here: <https://policies.google.com/privacy>

Social Media: On our website, you will find links and functions linked to different social networks, in which you can share your information. It is advisable to consult the privacy policy and data protection of each social network used on our website.

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- Facebook: <https://www.facebook.com/privacy/explanation>
- Instagram: <http://instagram.com/about/legal/privacy/>

HOW LONG WE KEEP YOUR DATA

Personal data provided by users through the website and services will be retained for as long as necessary to provide our services and listings available on the website and provide the properties for rent or until the user requests the deletion of their data. The Students Quarter may be allowed to retain personal data for a longer period whenever the user has given consent to such processing, as long as such consent is not withdrawn. Furthermore, The Students Quarter may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon the order of an authority. Once the retention period expires, personal data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification, and the right to data portability cannot be enforced after the expiration of the retention period.

HOW WE USE YOUR INFORMATION

In general, we use the information we collect primarily to provide, maintain, protect, and improve our current website and services. We use personal information collected through our website as described below:

- Identify you as a user in our system.
- User registration.
- Providing property listings on the website.
- Provide the services.
- Create the respective lease agreements.
- Process the payment of property rentals.

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- Send invoices for services and property rentals.
- Improve our services, website, and how we operate our business.
- Understand and enhance your experience using our website and services.
- Respond to your comments or questions through our support team.
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.
- Communicate with you about upcoming events, offers, and news about services offered by The Students Quarter and our selected partners.
- Marketing purposes of The Students Quarter.
- Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service.
- Protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.

HOW DO YOU GET MY CONSENT?

By contracting our services, renting a property, contacting us through our contact information, and providing personal information for us to contact you, you consent to our collection, storage, and use of your information on the terms contained in this privacy policy. You may withdraw your consent by sending us your request via the contact information or the contact page.

HOW WE SHARE YOUR INFORMATION

The personal information of our customers and users is an important and fundamental part of our business. Under no circumstances will we sell or share information with third parties that has not been previously authorized by the user, client, or owner of the personal data. We share user and customer information only and exclusively as described below.

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- **Third-Party Service Providers:** We use third-party services to perform functions on our website. Examples include: creating and hosting the website, processing payments (Stripe), sending emails, analysing data (Google Analytics), creating ads (Facebook, Google), providing marketing services, and providing search results. These third-party services and tools may have access to personal information needed to perform their functions but may not use that information for other purposes. Information shared with these third-party services will be treated and stored in accordance with their respective privacy policies and our privacy policy. Please refer to the privacy policy of these third-party services.
- **Email Marketing:** We use the information provided by users to conduct marketing campaigns and send relevant information to our users. By providing us with your email address, you authorise us to use your information for email marketing. We will use third-party services to conduct email marketing, so we may share certain information with some of these third parties for the sole and exclusive purpose of sending emails through email marketing and in accordance with our privacy policy.
- **Business Transfers:** In the event that The Students Quarter creates, merges with, or is acquired by another entity or company, your information will likely be transferred. The Students Quarter will send you an email or post a prominent notice on our platform before your information becomes subject to another privacy policy, and the transfer and handling of your private information will comply with all applicable requirements.
- **Protection of The Students Quarter and Others:** We release personal information when we believe the release is appropriate to comply with the law, enforce or apply our Terms and Conditions and other agreements, or protect the rights, property, or safety of The Students Quarter, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.
- **With Your Consent:** Other than as set out above, you will receive notice when personally identifiable information about you might go to third parties, and you will have an opportunity to choose not to share the information.



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- **Anonymous Information:** The Students Quarter uses the anonymous browsing information collected automatically by our servers primarily to help us administer and improve the Website. We may also use aggregated anonymous information to provide information about the Website to potential business partners and other unaffiliated entities. This information is not personally identifiable.

PROTECTING YOUR INFORMATION

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts the information you provide through the website. We restrict authorized access to your personal information to those persons who have a legitimate purpose to know that information and to those persons you have authorized to have access to that information. The Students Quarter follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once The Students Quarter receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while The Students Quarter strives to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so.

YOUR RIGHTS

You have the following rights in relation to your personal data provided to The Students Quarter:

- Access your personal data.
- Request the correction of inaccurate data.
- Request its deletion.
- Request the limitation of the processing of your data.
- Oppose the processing of your data.

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- Request your data portability.
- Not be subject to automated individual decisions.

The users, as data subjects, may exercise their rights regarding the processing of personal data by sending a communication to the email address: info@thestudentsquarter.co.uk

CHILDREN'S ONLINE PRIVACY PROTECTION

We comply with the requirements of the Data Protection Act 2018 (UK regulations) and the GDPR (General Data Protection Regulation – European regulations), regarding the protection of children's personal information. Although the website and services are available to all audiences, we do not knowingly collect information from children under the age of 13 without the permission of their parents or guardians. If we become aware that we have collected personal information from a child under the age of 13 without the consent of their parents or guardians, we will delete that information as quickly as possible. If you believe that we may have information from or about a child under the age of 13, please contact us at info@thestudentsquarter.co.uk.

EDITING AND DELETING INFORMATION

If you believe that any information we are holding about you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect. You can change, modify, rectify, and delete your information at any time; please contact us through the contact information. To opt-out of The Students Quarter email, follow the instructions included in the email. Your request should be processed within 48 hours.

THIRD-PARTY WEBSITES

The website may contain links to third-party websites. If you click on these links, you will leave the website.

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We are not responsible for the privacy practices or the content of these third-party websites. If you access or use those other third-party websites and services, you do so at your own risk.

CONTACT US

If you have questions or concerns about this privacy policy and the handling and security of your data, please contact us through our contact page or via the contact information below:

The Students Quarter Ltd

Email: info@thestudentsquarter.co.uk

This document was last updated on August 2024

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